



FOR IMMEDIATE RELEASE
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NORTHERN PERSPECTIVES 2022 POSTPONED IN LIGHT OF COVID-19 PANDEMIC

Winnipeg, MB – The Northern Perspectives Organizing Committee is announcing the postponement of the Northern Perspectives 2022 Business and Cultural Showcase that was scheduled to take place February 23 – 26, 2022 at the Winnipeg Art Gallery.

“As another wave of Covid-19 makes its way through Canada, we think of the health and safety of our northern communities continues to be our number one priority,” says Northern Perspectives Co-Chair Patrick Tagoona, President of Kivalliq Chamber of Commerce. “We continue to be committed to cooperating fully with recommendations of our government representatives. As vaccine roll-out and recovery continues across the country, we remain optimistic we will gather again soon with delegates from across Canada.”

The Committee will continue to work with its event partners, communities, and public health officials to confirm a return to in-person events when it is safe to do so. Moving forward, the Committee will also develop a collaborative event operations plan in keeping with the interests of our remote, northern and Indigenous communities.

“Despite our hopes of hosting our first event in 2022, we recognize the impact of current venue capacity restrictions and other necessary measures,” says Northern Perspectives Co-Chair Clarence Synard, President of Baffin Regional Chamber of Commerce. “At this time, it is also difficult for us to mobilize our planning committee and develop a high-quality program and exceptional cultural experience that our event participants have come to expect. We very much look forward to gathering with our colleagues again, hoping in the near future.”

Further updates from the Northern Perspectives Organizing Committee can be found at www.northernperspectives.com

About:

Northern Perspectives is a business and cultural showcase of Nunavut with focus on expanding the economic opportunities within Nunavut and partnership opportunities with businesses from Manitoba. The conference session component will focus on what is happening in Nunavut and explore opportunities that are available while looking at ways to strengthen economic ties and build partnerships that can help assist Nunavut and Nunavut businesses reach their true potential.

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